



UK RETAIL TRAFFIC WEATHERMAP



FAIR



MODERATE



BRIGHT SPELLS



OVERCAST



VARIABLE TO STORMY



FREEZING



October 2019



This month

Last month

After an autumn of abstinence, a bullish back end to the year could be on the cards.

Growth on September for the first time in 5 years was welcome if unexpected

YEAR-ON-YEAR-CHANGE

October 2019 VS October 2018

0.0%

Scotland & N Ireland

3.2%
Northern England

10.4%
The Midlands

0.6%

SW England & Wales

9.8%

London & The South East

UK OVERALL

6.2%

MONTH-ON-MONTH CHANGE

October 2019 VS September 2019

3.2%

Scotland & N Ireland

2.7%
Northern England

0.8%
The Midlands

0.5%

SW England & Wales

2.2%

London & The South East

REGIONAL VARIATIONS AGAINST UK OVERALL OF

1.1%

FORECAST FOR THIS MONTH

November 2019 VS October 2019

2.6%

Scotland & N Ireland

4.4%
Northern England

1.9%
The Midlands

1.4%

SW England & Wales

2.5%

London & The South East

REGIONAL VARIATIONS AGAINST A PREDICTED UK OVERALL OF

5.0%

For a detailed explanation visit Ipsos Retail Performance at www.ipsos-retailperformance.com
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