UK RETAIL TRAFFIC WEATHERMAP

YEAR-ON-YEAR-CHANGE

- **Scotland & N Ireland**: 0.0%
- **Northern England**: -3.2%
- **The Midlands**: -10.4%
- **SW England & Wales**: -0.6%
- **London & The South East**: -9.8%
- **UK OVERALL**: -6.2%

MONTH-ON-MONTH CHANGE

- **Scotland & N Ireland**: -0.5%
- **Northern England**: 2.7%
- **The Midlands**: -0.8%
- **SW England & Wales**: -2.2%
- **London & The South East**: -2.5%
- **UK OVERALL**: 1.1%

FORECAST FOR THIS MONTH

- **Scotland & N Ireland**: 1.4%
- **Northern England**: 2.6%
- **The Midlands**: 1.9%
- **SW England & Wales**: 4.4%
- **London & The South East**: 2.5%
- **UK OVERALL**: 5.0%

For a detailed explanation visit Ipsos Retail Performance at www.ipsos-retailperformance.com +44 (0)1908 682700 option 1 → 2

After an autumn of abstinence, a bullish back end to the year could be on the cards. Growth on September for the first time in 5 years was welcome if unexpected.