**UK RETAIL TRAFFIC WEATHERMAP**

**YEAR-ON-YEAR-CHANGE**
- **September 2019 VS September 2018**
  - **UK OVERALL**
    - **9.9%↓**
  - **Scotland & N Ireland**
    - **2.5%↓**
  - **Northern England**
    - **7.9%↓**
  - **The Midlands**
    - **11.7%↓**
  - **SW England & Wales**
    - **3.0%↓**
  - **London & The South East**
    - **15.5%↓**

**MONTH-ON-MONTH CHANGE**
- **September 2019 VS August 2019**
  - **UK OVERALL**
    - **7.3%↓**
  - **Scotland & N Ireland**
    - **0.3%↑**
  - **Northern England**
    - **1.3%↑**
  - **The Midlands**
    - **1.1%↑**
  - **SW England & Wales**
    - **0.8%↑**
  - **London & The South East**
    - **1.5%↑**

**FORECAST FOR THIS MONTH**
- **October 2019 VS September 2019**
  - **UK OVERALL**
    - **4.5%↓**
  - **Scotland & N Ireland**
    - **4.8%↑**
  - **Northern England**
    - **1.7%↑**
  - **The Midlands**
    - **1.4%↑**
  - **SW England & Wales**
    - **0.2%↑**
  - **London & The South East**
    - **2.5%↑**

**NOTES:**
- Derived from over a billion visits to retail stores across the UK.
- © 2002 - 2019 Ipsos Retail Performance.
- For a detailed explanation visit Ipsos Retail Performance at [www.ipsos-retailperformance.com](http://www.ipsos-retailperformance.com)
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**WEATHERMAP:**
- **September 2019**
  - **This month**
    - Not even mid-season sales are likely to lift the lull
  - **Last month**
    - Footfall has caught a crab and taken a dive for the worse for the second month on the bounce
- **REGIONAL VARIATIONS AGAINST UK OVERALL OF**
  - **Regional Variations Against**
    - **UK OVERALL**
      - **4.5%↓**
    - **Scotland & N Ireland**
      - **11.7%↓**
    - **Northern England**
      - **1.1%↓**
    - **The Midlands**
      - **1.5%↓**
    - **SW England & Wales**
      - **1.3%↓**
    - **London & The South East**
      - **7.9%↓**

**WEATHER MAP:**
- **September 2019**
  - **Weather:**
    - Fair
    - Moderate
    - Bright Spells
    - Overcast
    - Variable to Stormy
    - Freezing
    - Frozen
  - **Season:**
    - Autumn
  - **Footfall:**
    - Increase
  - **Temperature:**
    - Cool
  - **Cloudiness:**
    - Overcast
  - **Precipitation:**
    - Light Rain
  - **Humidity:**
    - High