



UK RETAIL TRAFFIC WEATHERMAP



FAIR



MODERATE



BRIGHT SPELLS



OVERCAST



VARIABLE TO STORMY



FREEZING



November 2019

This month

Last month

Black Friday in combination with Christmas should deliver a much needed boost to footfall and temporarily bilk Brexit blues and election excitations.

Slightly ahead of forecast, but hampered in Northern England and The Midlands particularly by local flooding.

YEAR-ON-YEAR-CHANGE

November 2019 VS November 2018

▼ 0.2%

Scotland & N Ireland

▼ 9.2%

Northern England

▼ 13.3%

The Midlands

▼ 4.7%

SW England & Wales

▼ 3.9%

London & The South East

UK OVERALL

▼ 7.4%

MONTH-ON-MONTH CHANGE

November 2019 VS October 2019

▲ 1.6%

Scotland & N Ireland

▲ 2.6%

Northern England

▼ 5.4%

The Midlands

▼ 6.1%

SW England & Wales

▲ 5.7%

London & The South East

REGIONAL VARIATIONS AGAINST UK OVERALL OF

▲ 6.8%

FORECAST FOR THIS MONTH

December 2019 VS November 2019

▲ 10.2%

Scotland & N Ireland

▼ 9.2%

Northern England

▼ 9.0%

The Midlands

▼ 5.4%

SW England & Wales

▲ 7.6%

London & The South East

REGIONAL VARIATIONS AGAINST A PREDICTED UK OVERALL OF

▲ 31.0%

For a detailed explanation visit Ipsos Retail Performance at www.ipsos-retailperformance.com
+44 (0)1908 682700 option 1 → 2

Derived from over a billion visits to retail stores across the UK.
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