



# UK RETAIL TRAFFIC WEATHERMAP

## March 2020

### Last Month

Simply the worst month in retail footfall history.



FAIR



MODERATE



BRIGHT SPELLS



OVERCAST



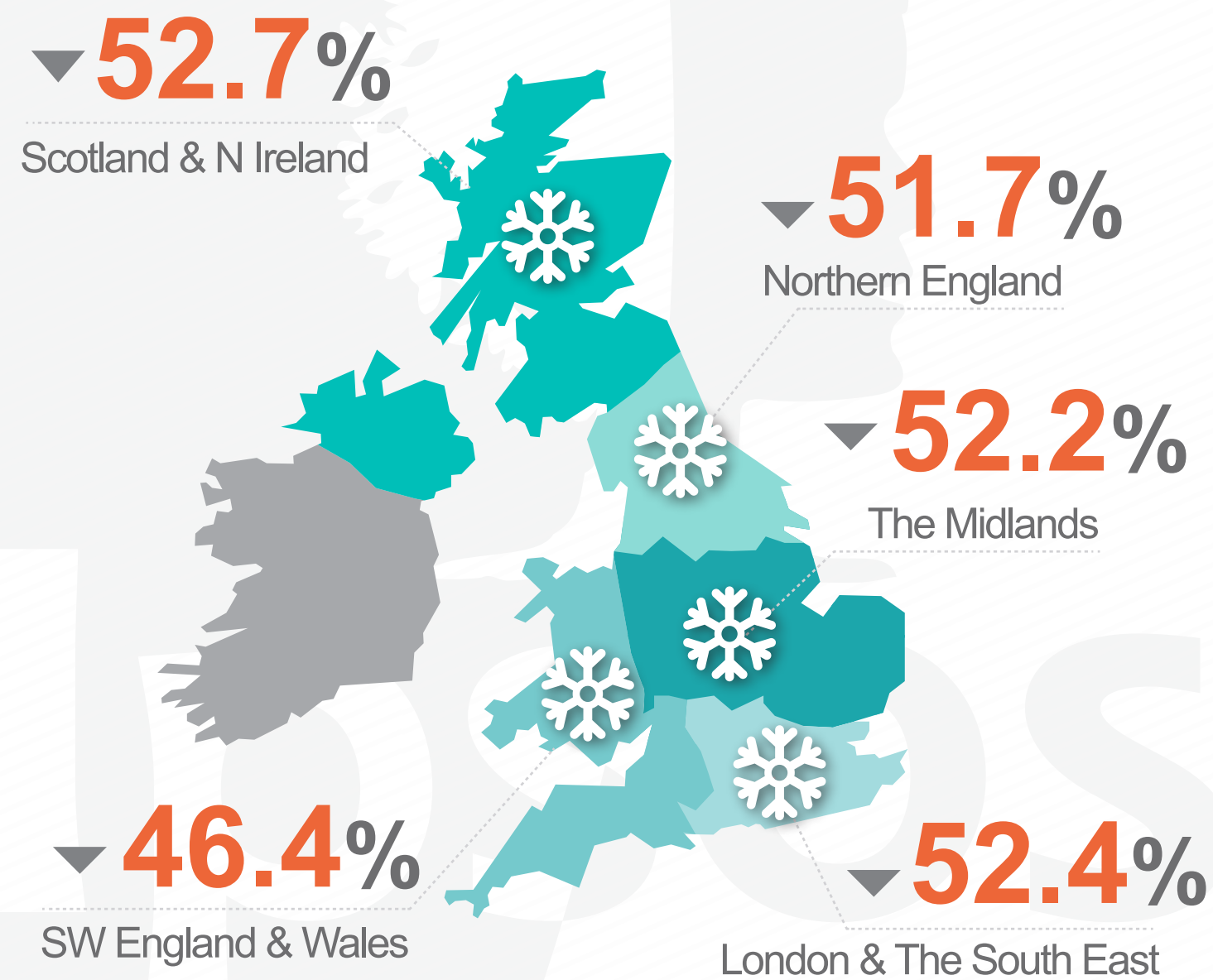
VARIABLE TO STORMY



FREEZING

### YEAR-ON-YEAR-CHANGE

March 2020 VS March 2019

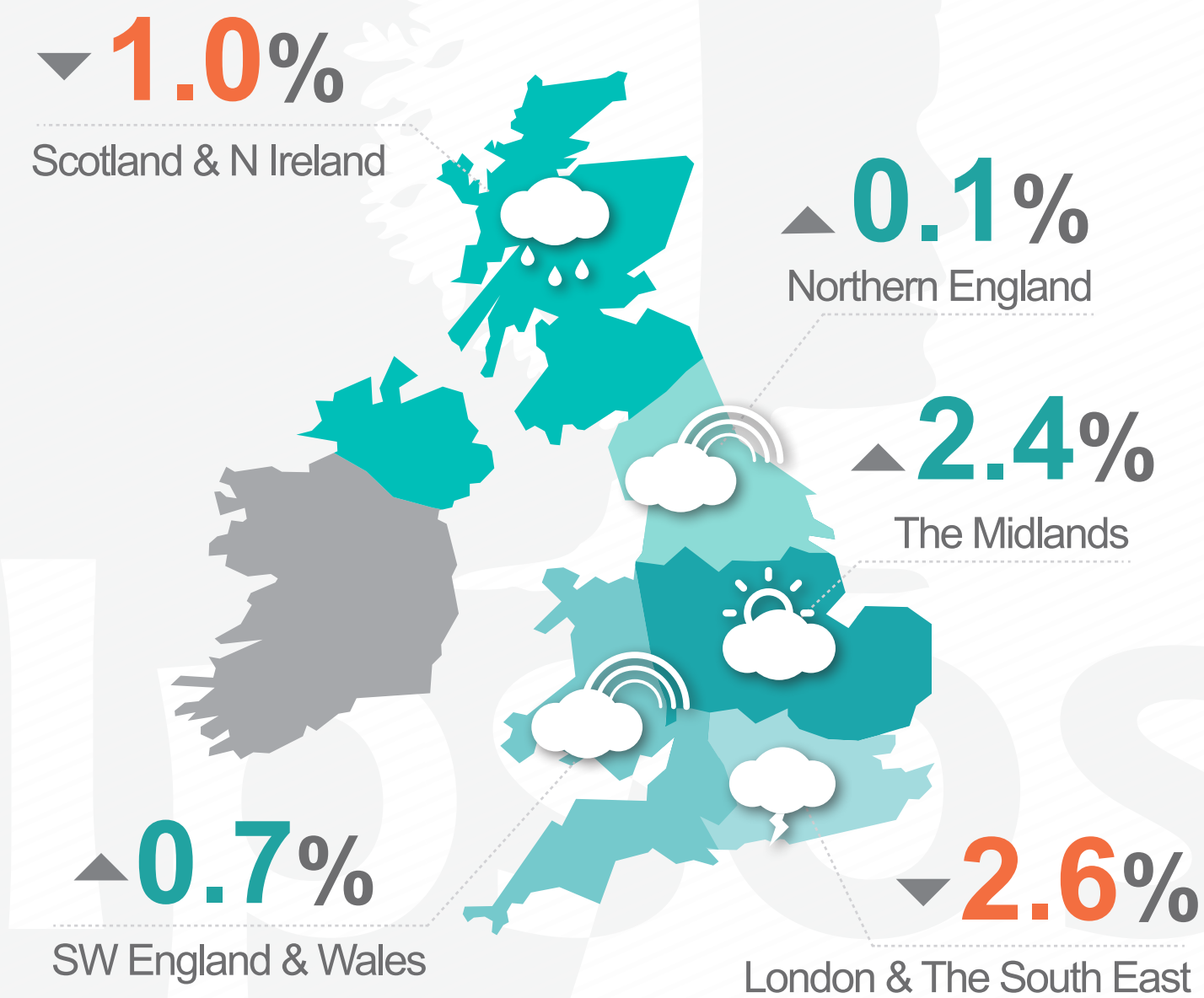


UK OVERALL

**-51.3%**

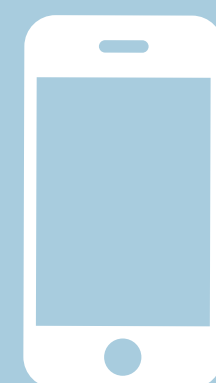
### MONTH-ON-MONTH CHANGE

March 2020 VS February 2020



REGIONAL VARIATIONS AGAINST UK OVERALL OF

**-41.3%**



For a detailed explanation visit Ipsos Retail Performance at [www.ipsos-retailperformance.com](http://www.ipsos-retailperformance.com)  
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