March 2020

Simply the worst month in retail footfall history.

For a detailed explanation visit Ipsos Retail Performance at www.ipsos-retailperformance.com
+44 (0)1908 682700 option 1 → 2

Derived from over a billion visits to retail stores across the UK.
© 2002 - 2020 Ipsos Retail Performance.

UK RETAIL TRAFFIC WEATHERMAP

YEAR-ON-YEAR-CHANGE
March 2020 VS March 2019

- UK OVERALL: ▼51.3%
- Scotland & N Ireland: ▼52.7%
- Northern England: ▼51.7%
- The Midlands: ▼52.2%
- SW England & Wales: ▼46.4%
- London & The South East: ▼52.4%

MONTH-ON-MONTH CHANGE
March 2020 VS February 2020

- UK OVERALL: ▼41.3%
- Scotland & N Ireland: ▼1.0%
- Northern England: ▼0.1%
- The Midlands: ▼2.4%
- SW England & Wales: ▼0.7%
- London & The South East: ▼2.6%