



UK RETAIL TRAFFIC WEATHERMAP

Q4 2020

Quarter 4 2020 vs Quarter 4 2019

▼ **51.9%**

Scotland & N Ireland

▼ **42.2%**

Northern England

▼ **45.5%**

The Midlands

▼ **46.6%**

SW England & Wales

▼ **54.8%**

London & The South East

UK OVERALL

▼ **47.4%**



For a detailed explanation visit Ipsos Retail Performance at

www.ipsos-retailperformance.com

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