



UK RETAIL TRAFFIC WEATHERMAP



FAIR



MODERATE



BRIGHT SPELLS



OVERCAST



VARIABLE TO STORMY



FREEZING

August 2021

August

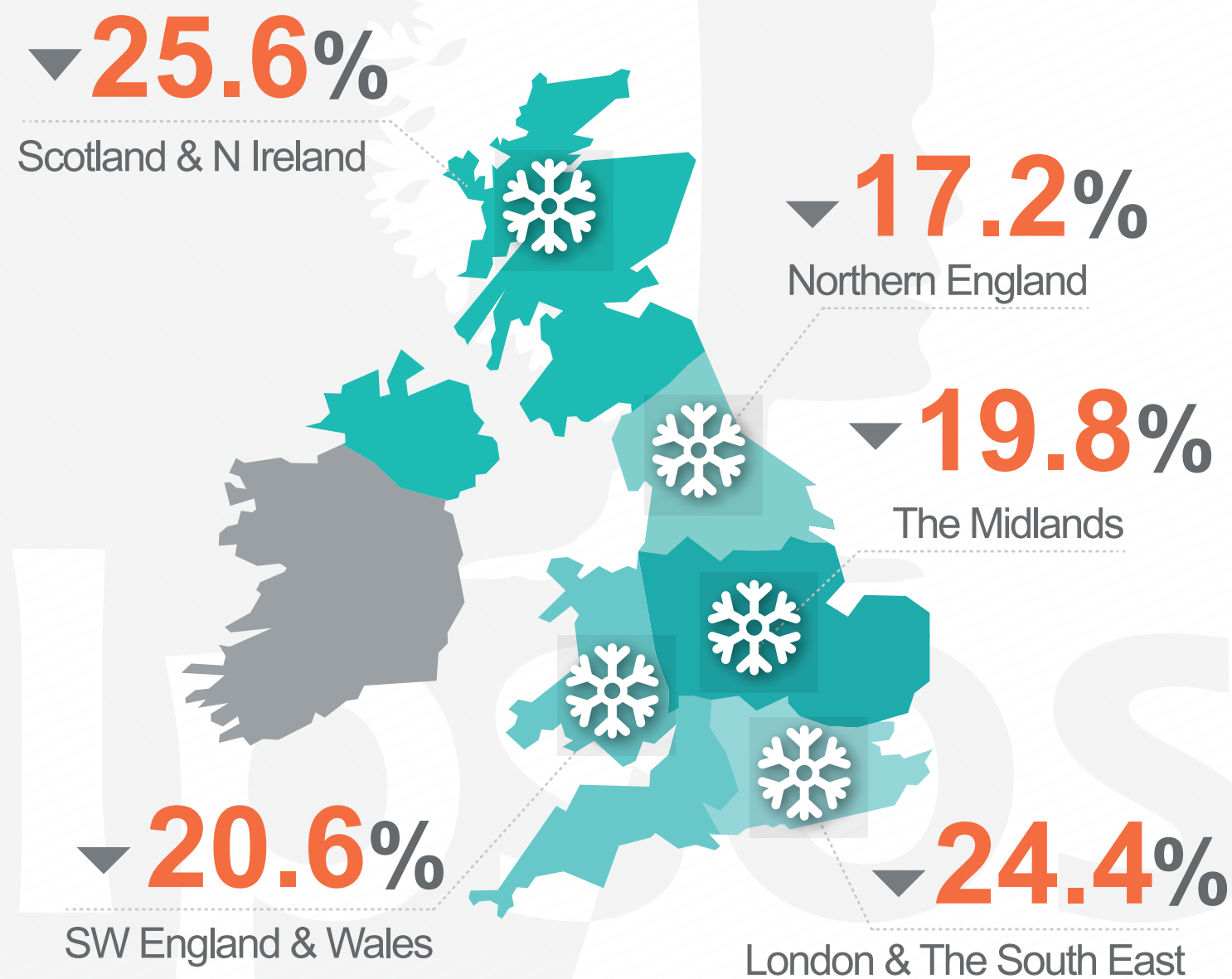
September

Footfall bounced back compared to July, boosted by rising confidence and many returning to work

September is always a quieter month than August, however we expect levels to slip back further against 2019

YEAR-ON-YEAR-CHANGE

August 2021 VS August 2019

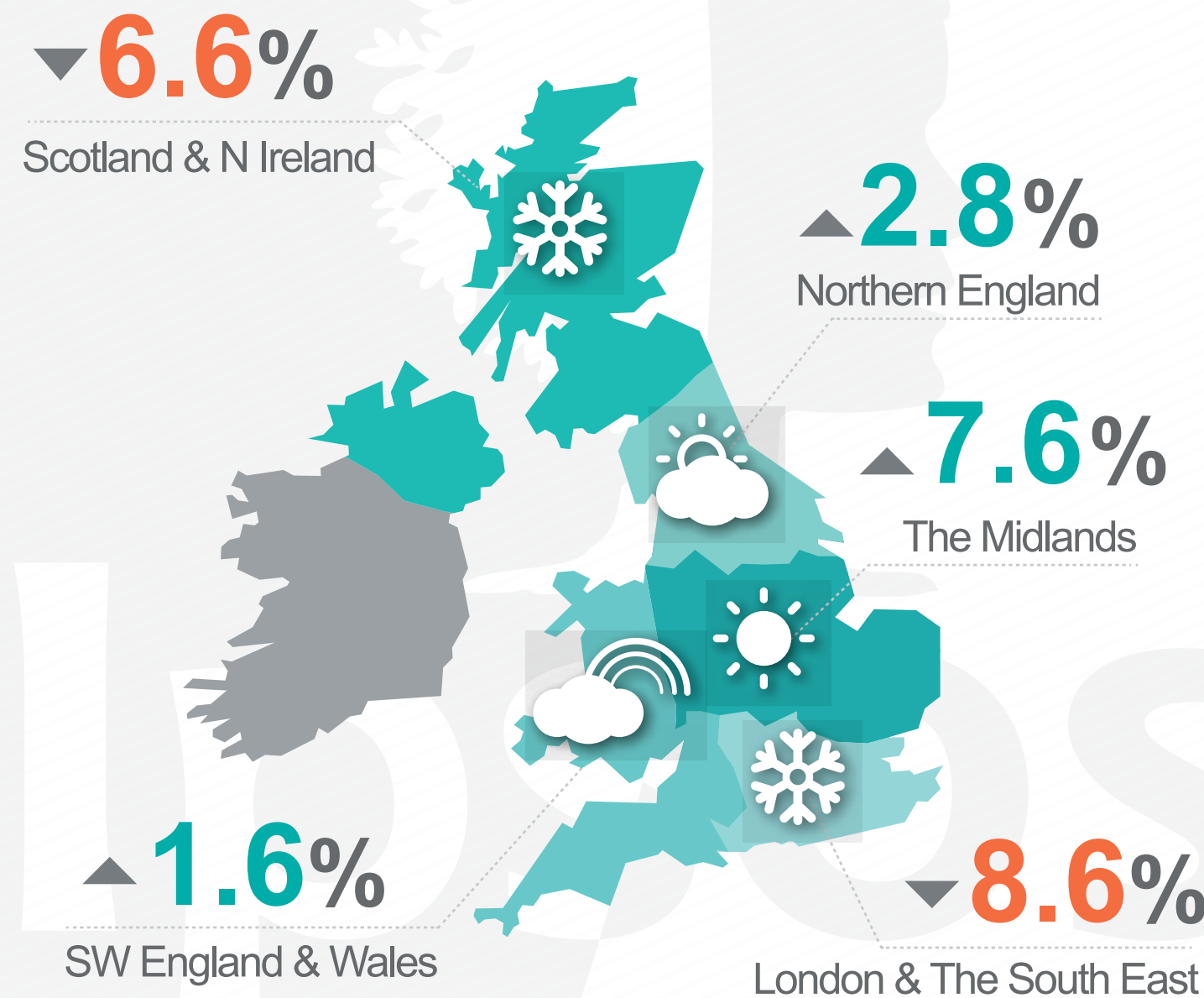


UK OVERALL

-21.6%

MONTH-ON-MONTH CHANGE

August 2021 VS July 2021



REGIONAL VARIATIONS AGAINST A UK AVERAGE OF

+12.7%

FORECAST FOR SEPTEMBER SEPTEMBER 2021 VS AUGUST 2021:

-8.9%

FORECAST FOR SEPTEMBER SEPTEMBER 2021 VS SEPTEMBER 2019:

-24.6%

For a detailed explanation visit:

www.ipsos-retailperformance.com

+44 (0)1908 682700 option 1 > 2