



UK RETAIL TRAFFIC WEATHERMAP



FAIR



MODERATE



BRIGHT SPELLS



OVERCAST



VARIABLE TO STORMY



FREEZING

December 2021

December

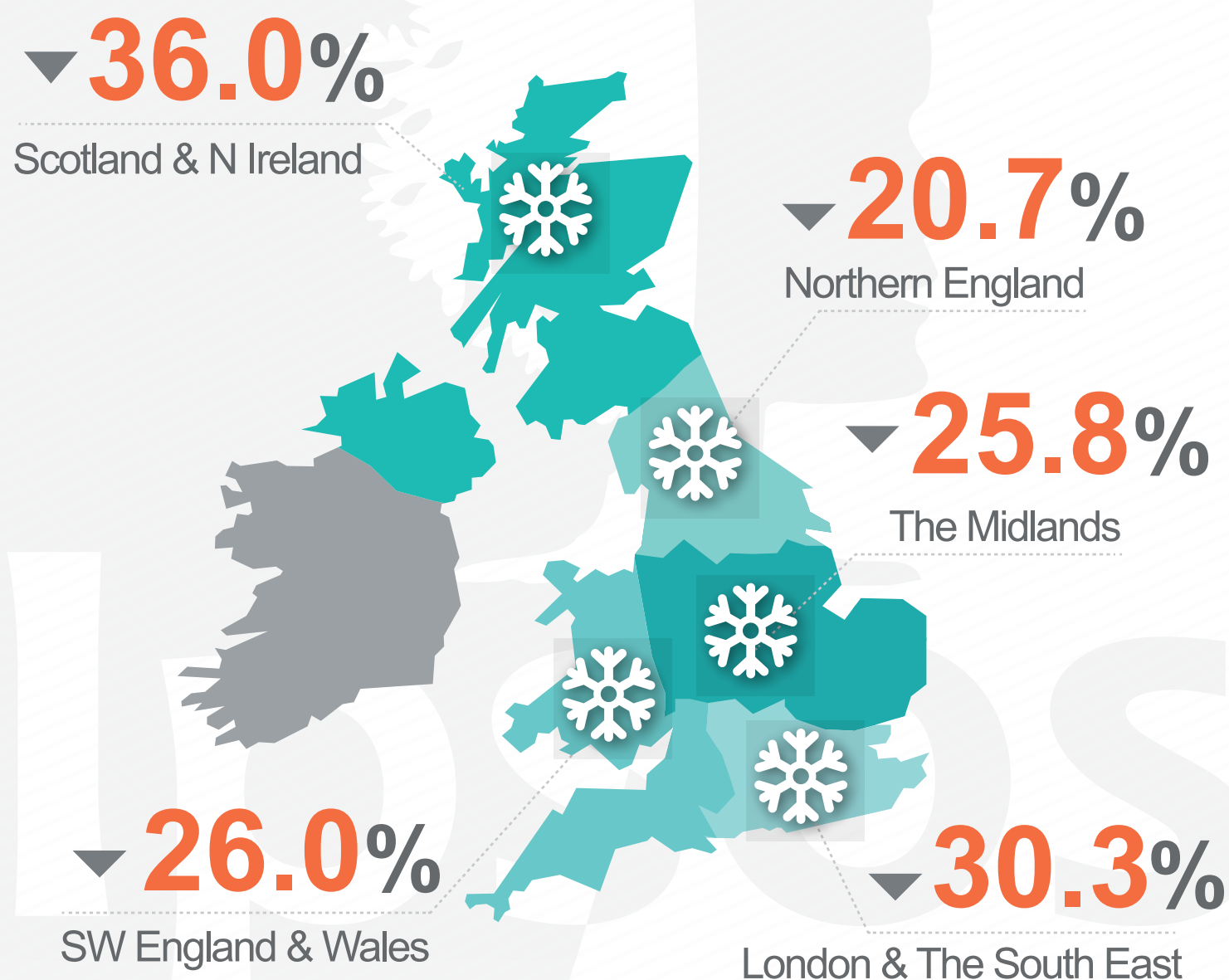
January

The Omicron variant put a real dampener on footfall, especially for the larger cities

More of the same is expected in January as many continue to work from home

YEAR-ON-YEAR-CHANGE

December 2021 VS December 2019

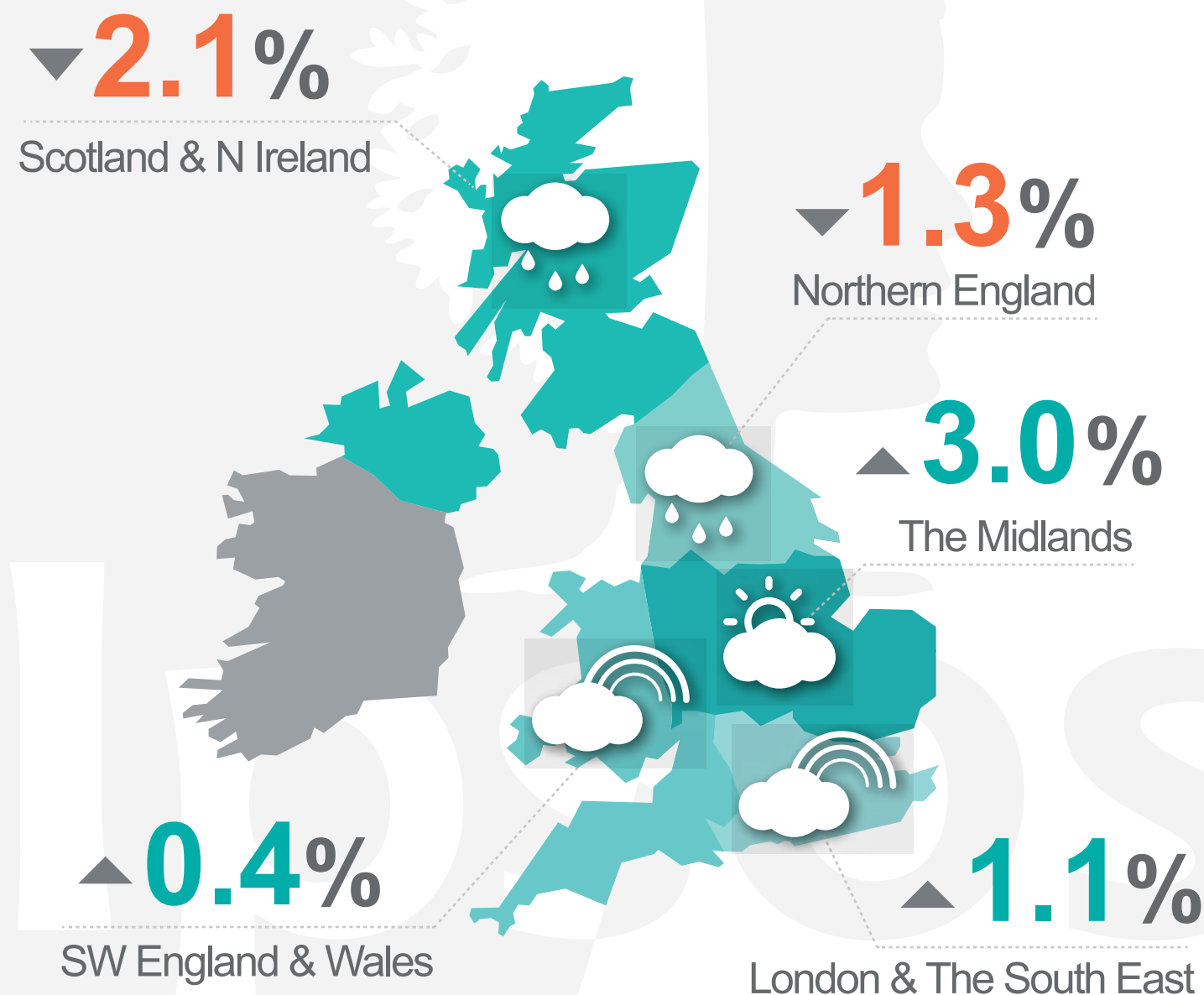


UK OVERALL

-26.5%

MONTH-ON-MONTH CHANGE

December 2021 VS November 2021



REGIONAL VARIATIONS AGAINST A UK AVERAGE OF

+13.2%

FORECAST FOR JANUARY 2022 VS DECEMBER 2021:

-30.7%

FORECAST FOR JANUARY 2022 VS JANUARY 2019:

-26.9%

For a detailed explanation visit:

www.ipsos.com/en/people-counting
+44 (0)1908 682700 option 1 > 2