



# UK RETAIL TRAFFIC WEATHERMAP



FAIR



MODERATE



BRIGHT SPELLS



OVERCAST



VARIABLE TO STORMY



FREEZING

## February 2022

February

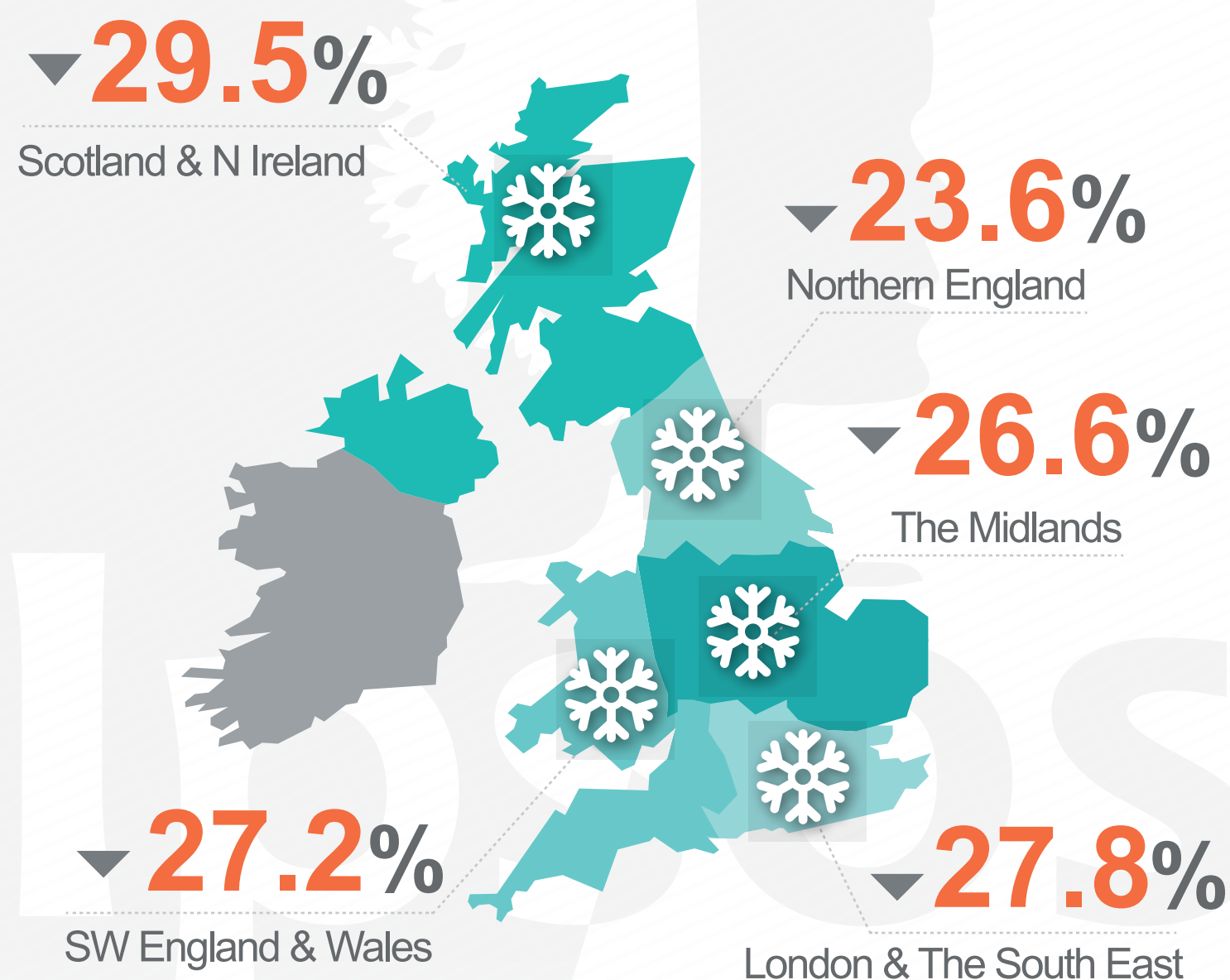
March

The recovery from Omicron took a hit from turbulent weather and low confidence

Current geopolitical events and rises in the costs of living makes the outlook uncertain

### YEAR-ON-YEAR-CHANGE

February 2022 VS February 2019

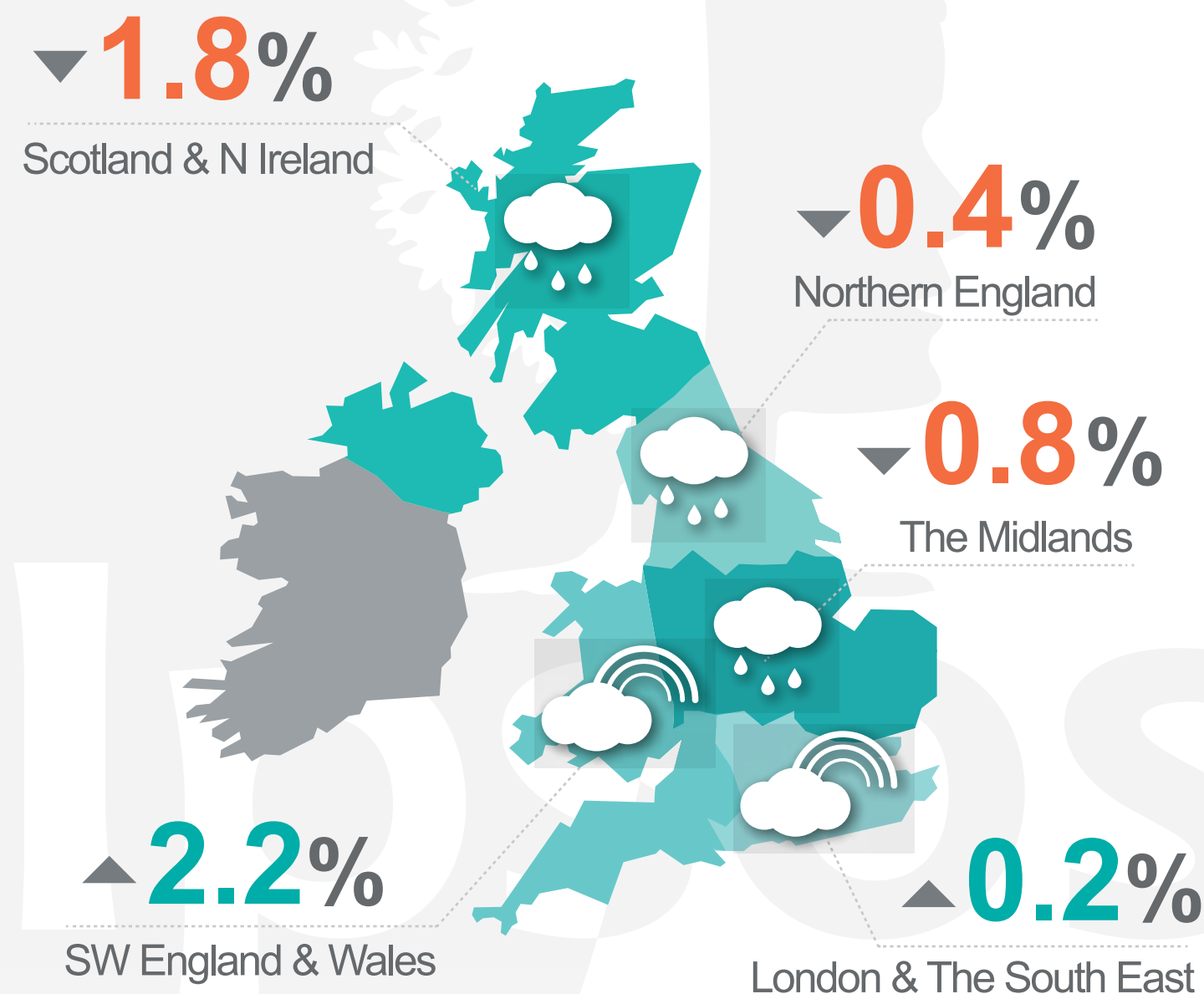


UK OVERALL

**-25.7%**

### MONTH-ON-MONTH CHANGE

February 2022 VS January 2022



REGIONAL VARIATIONS AGAINST A UK AVERAGE OF

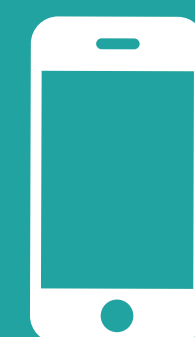
**-3.2%**

### FORECAST FOR MARCH 2022 V2 FEBRUARY 2022

**+10.2%**

### FORECAST FOR MARCH 2022 VS MARCH 2019

**-22.7%**



For a detailed explanation visit:

[www.ipsos.com/en/people-counting](http://www.ipsos.com/en/people-counting)  
**+44 (0)1908 682700 option 1 > 2**

