



# UK RETAIL TRAFFIC WEATHERMAP



FAIR



MODERATE



BRIGHT SPELLS



OVERCAST



VARIABLE TO STORMY



FREEZING

## January 2022

January

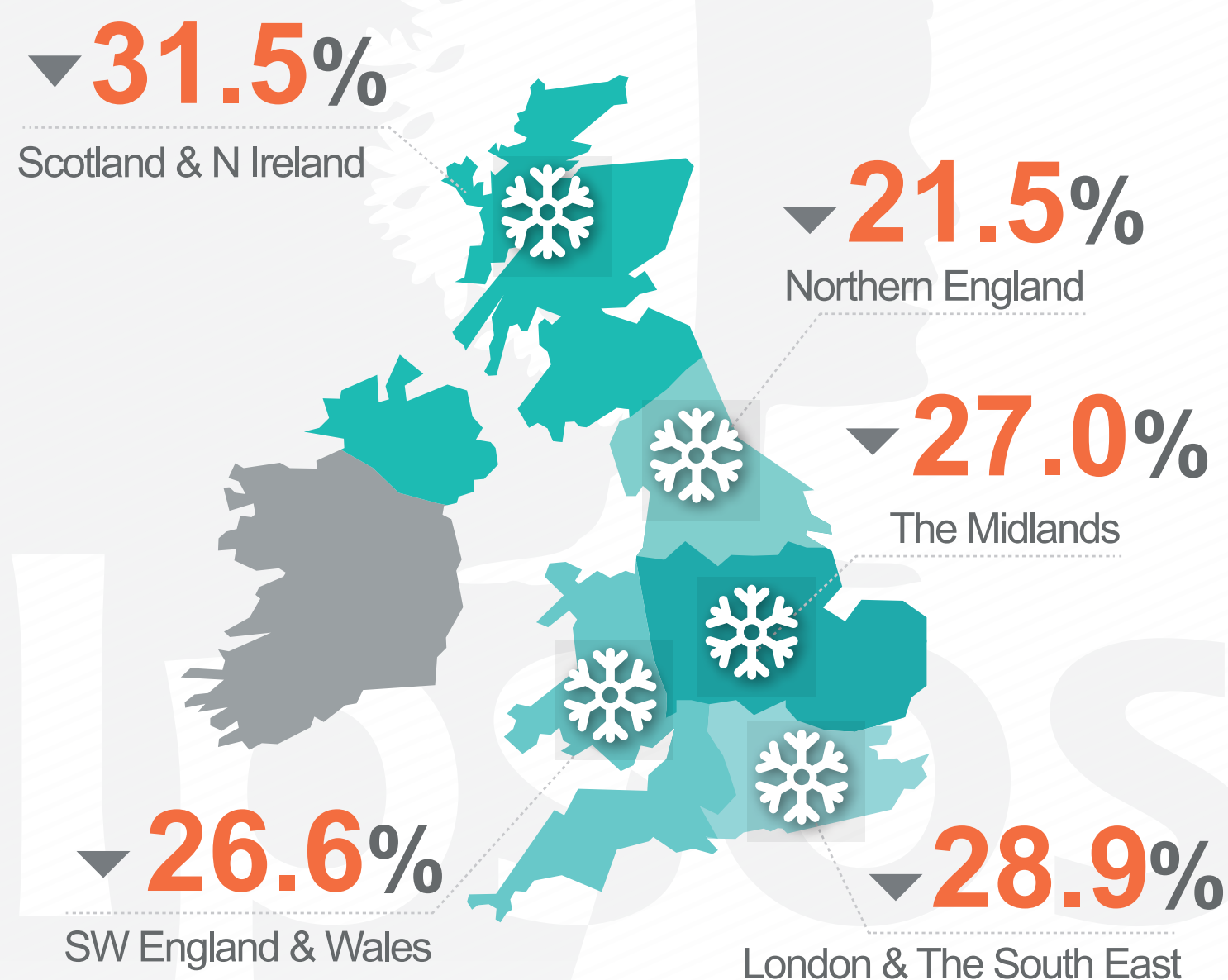
February

No sign of returning to pre Omicron levels yet as footfall remains at just under 75% of 2019 levels

With the cost of living going up and optimism near rock bottom, the high street is likely to take a hit

### YEAR-ON-YEAR-CHANGE

January 2022 VS January 2019

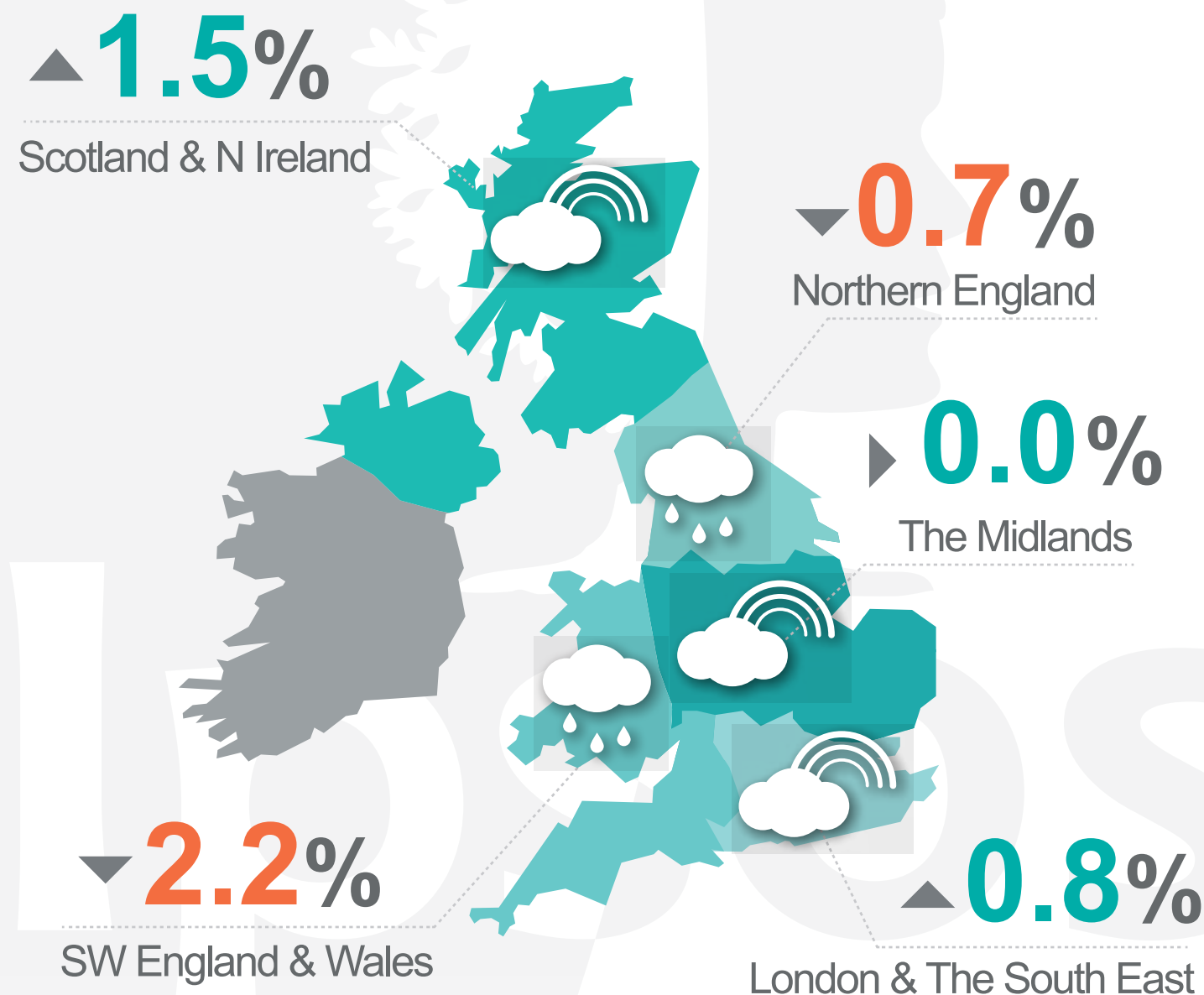


UK OVERALL

**-26.1%**

### MONTH-ON-MONTH CHANGE

January 2022 VS December 2021



REGIONAL VARIATIONS AGAINST A UK AVERAGE OF

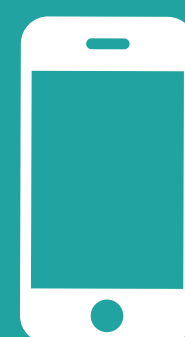
**-29.9%**

### FORECAST FOR FEBRUARY 2022 V2 JANUARY 2022

**-7.0%**

### FORECAST FOR FEBRUARY 2022 VS FEBRUARY 2019

**-29.0%**



For a detailed explanation visit:

[www.ipsos.com/en/people-counting](http://www.ipsos.com/en/people-counting)  
+44 (0)1908 682700 option 1 > 2

