



UK RETAIL TRAFFIC WEATHERMAP



FAIR



MODERATE



BRIGHT SPELLS



OVERCAST



VARIABLE TO STORMY



FREEZING

October 2021

October

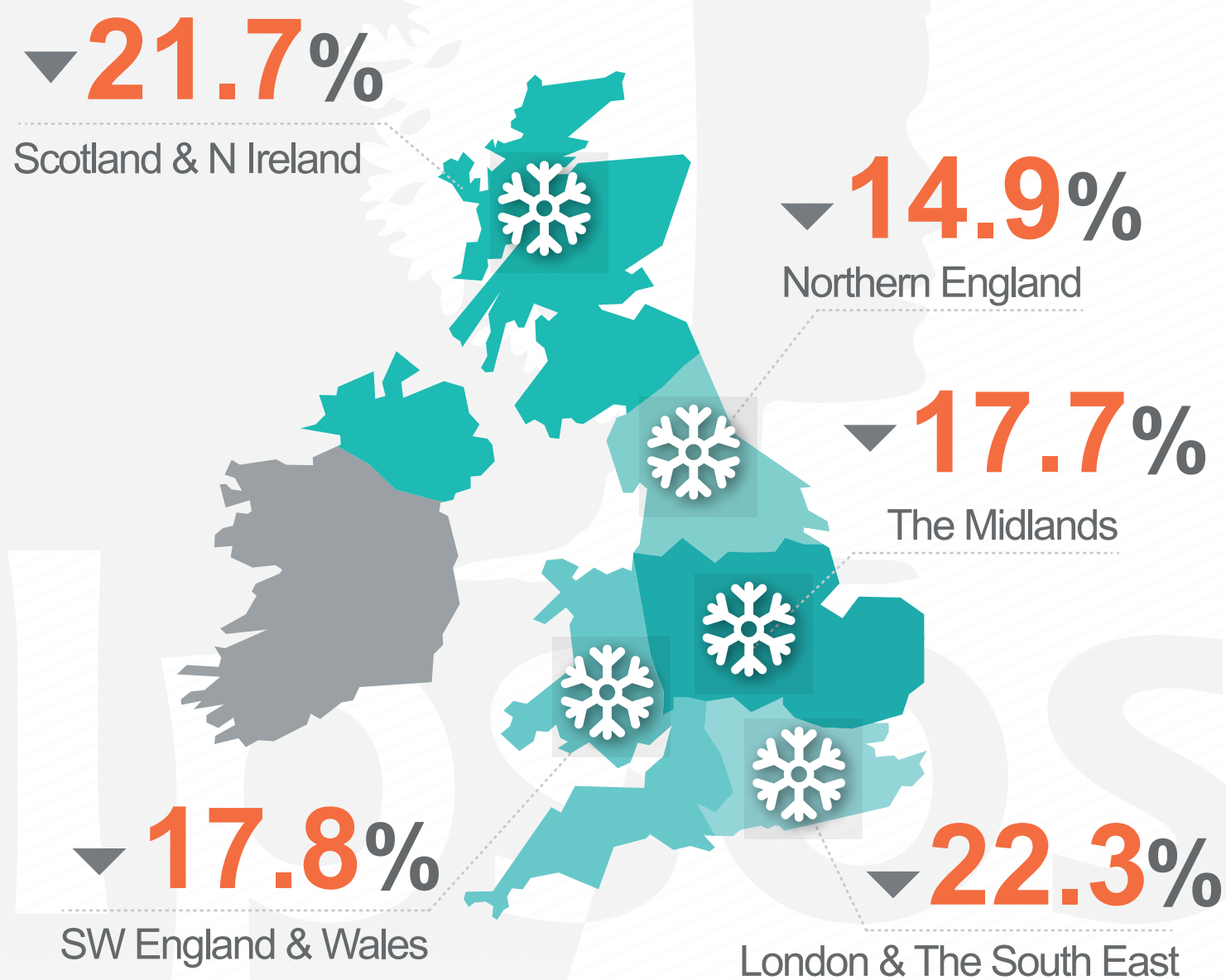
November

Store footfall bounced back in October as many started their Christmas shopping early and Halloween provided a welcome boost

Footfall is likely to be relatively flat next month as opposed to the usual month-on-month November boost

YEAR-ON-YEAR-CHANGE

October 2021 VS October 2019

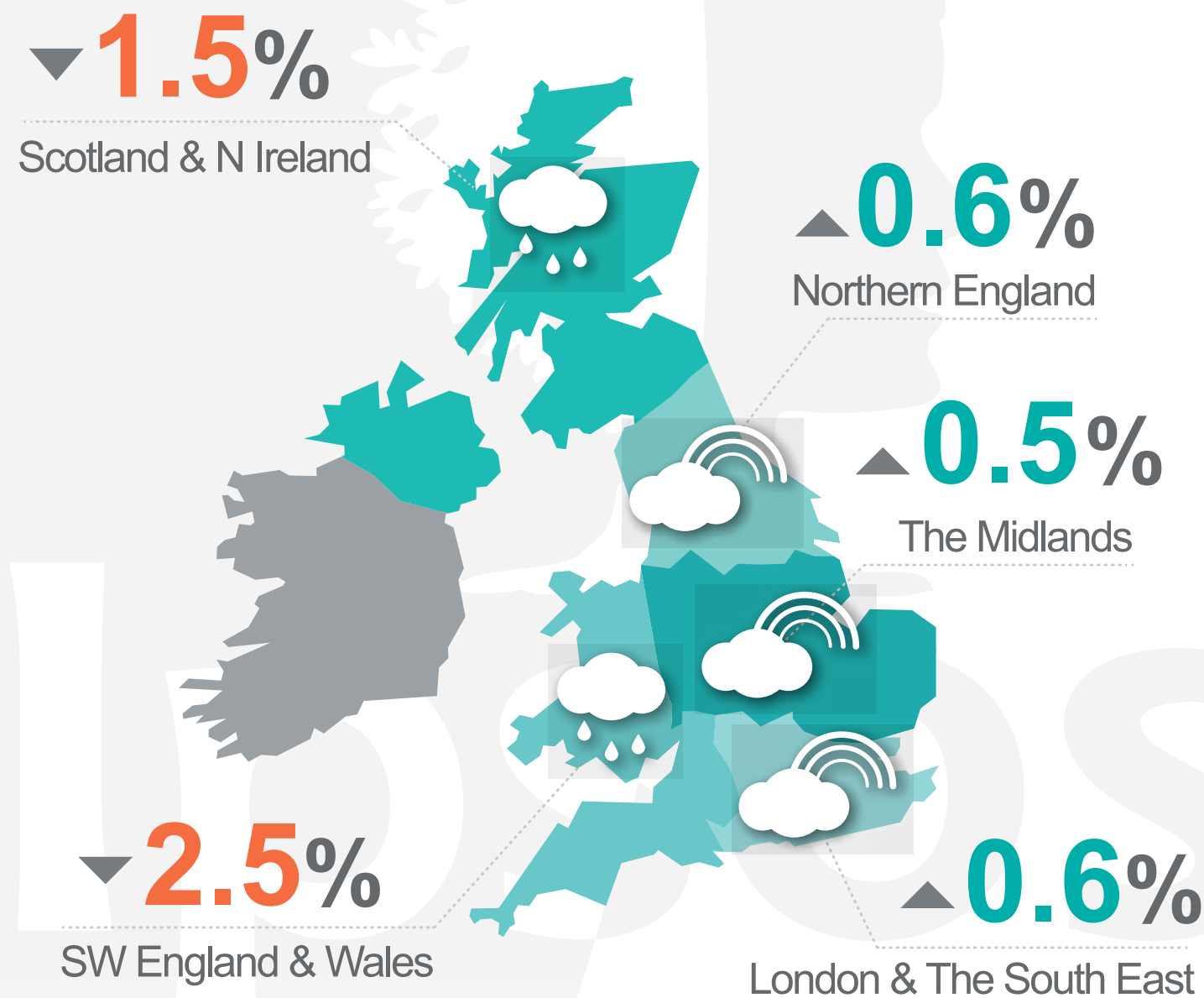


UK OVERALL

-18.2%

MONTH-ON-MONTH CHANGE

October 2021 VS September 2021



REGIONAL VARIATIONS AGAINST A UK AVERAGE OF

+12.5%

FORECAST FOR NOVEMBER NOVEMBER 2021 VS OCTOBER 2021:

+1.6%

FORECAST FOR NOVEMBER NOVEMBER 2021 VS NOVEMBER 2019:

-18.7%



For a detailed explanation visit:

www.ipsos-retailperformance.com
+44 (0)1908 682700 option 1 > 2

