



UK RETAIL TRAFFIC WEATHERMAP



FAIR



MODERATE



BRIGHT SPELLS



OVERCAST



VARIABLE TO STORMY



FREEZING

September 2021

September

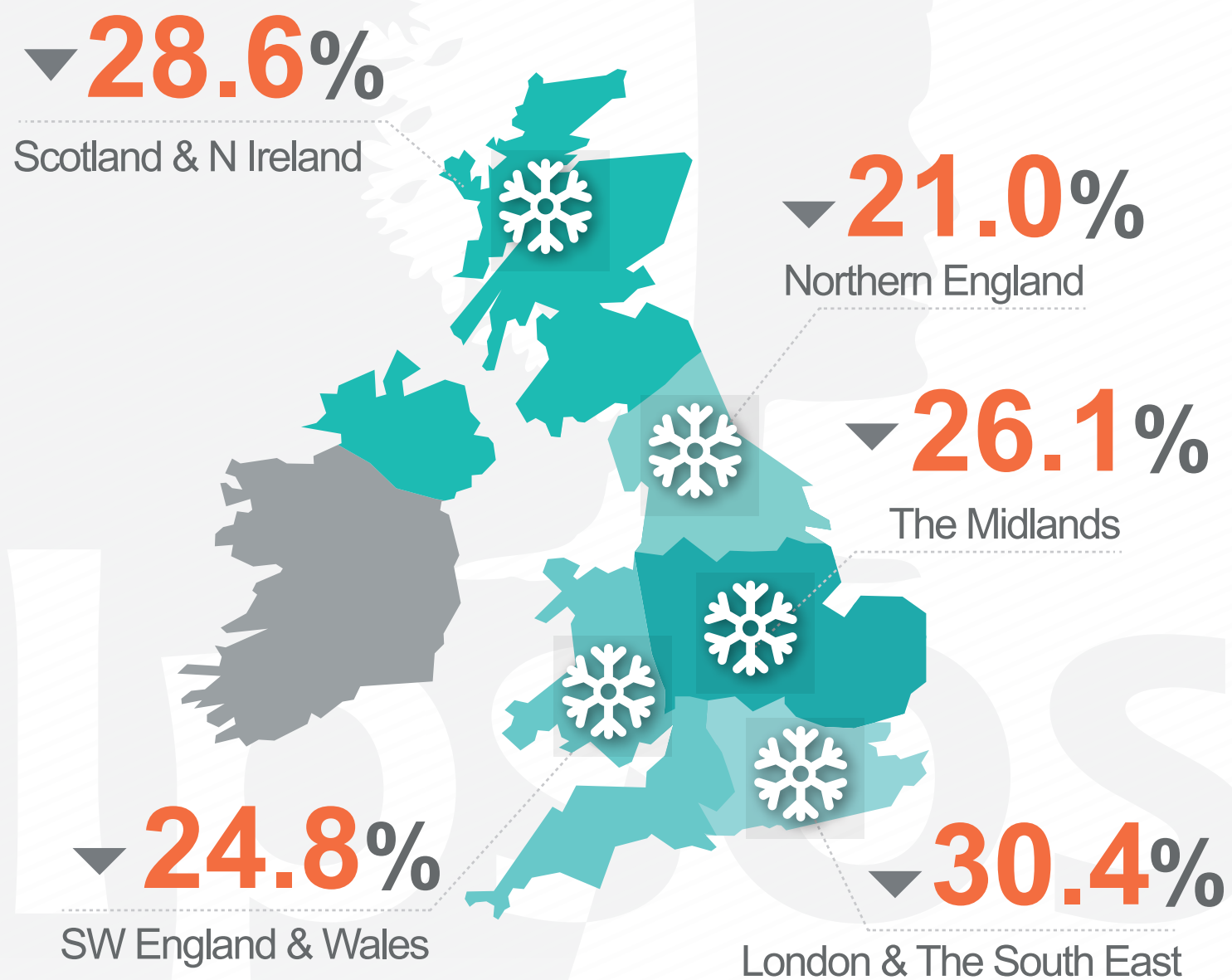
October

Footfall fell compared to August as fuel shortages and supply chain issues had an impact in later weeks

Shoppers are expected to stay cautious as consumer confidence is low due to worries about the economy

YEAR-ON-YEAR-CHANGE

September 2021 VS September 2019

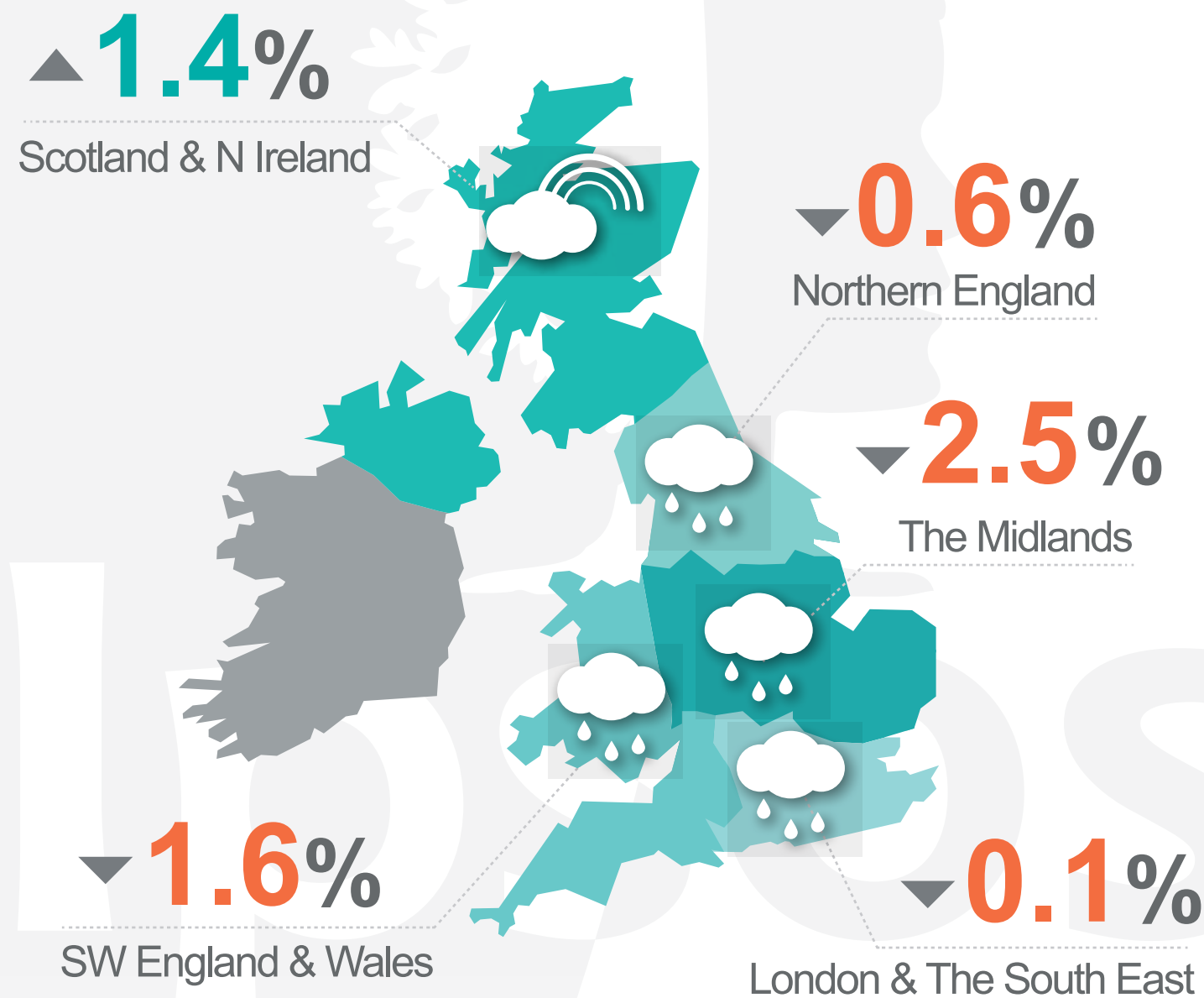


UK OVERALL

-25.8%

MONTH-ON-MONTH CHANGE

September 2021 VS August 2021



REGIONAL VARIATIONS AGAINST A UK AVERAGE OF

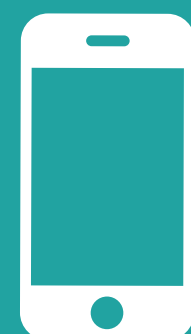
-9.9%

FORECAST FOR OCTOBER OCTOBER 2021 VS SEPTEMBER 2021:

-0.4%

FORECAST FOR OCTOBER OCTOBER 2021 VS OCTOBER 2019:

-27.6%



For a detailed explanation visit:

www.ipsos-retailperformance.com
+44 (0)1908 682700 option 1 > 2

