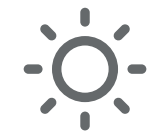




UK RETAIL TRAFFIC WEATHERMAP



FAIR



MODERATE



BRIGHT SPELLS



OVERCAST



VARIABLE TO STORMY



FREEZING

June 2022

June

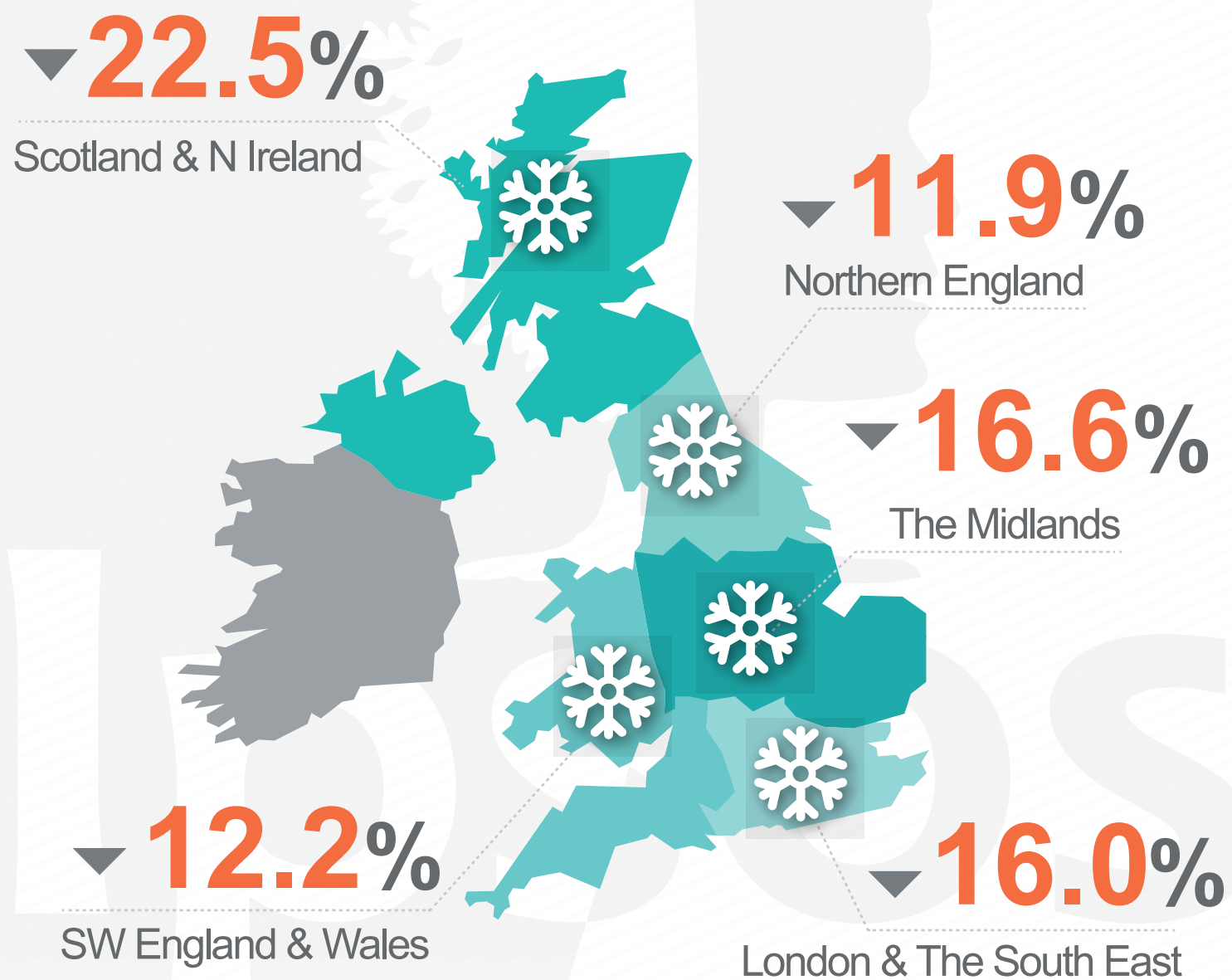
July

Store visits started to slip away at the end of the month as the cost of living crisis took hold

Disposable income is falling leading to non-essential shopping being cut. This is likely to be detrimental to store visit numbers

YEAR-ON-YEAR-CHANGE

June 2022 VS June 2019

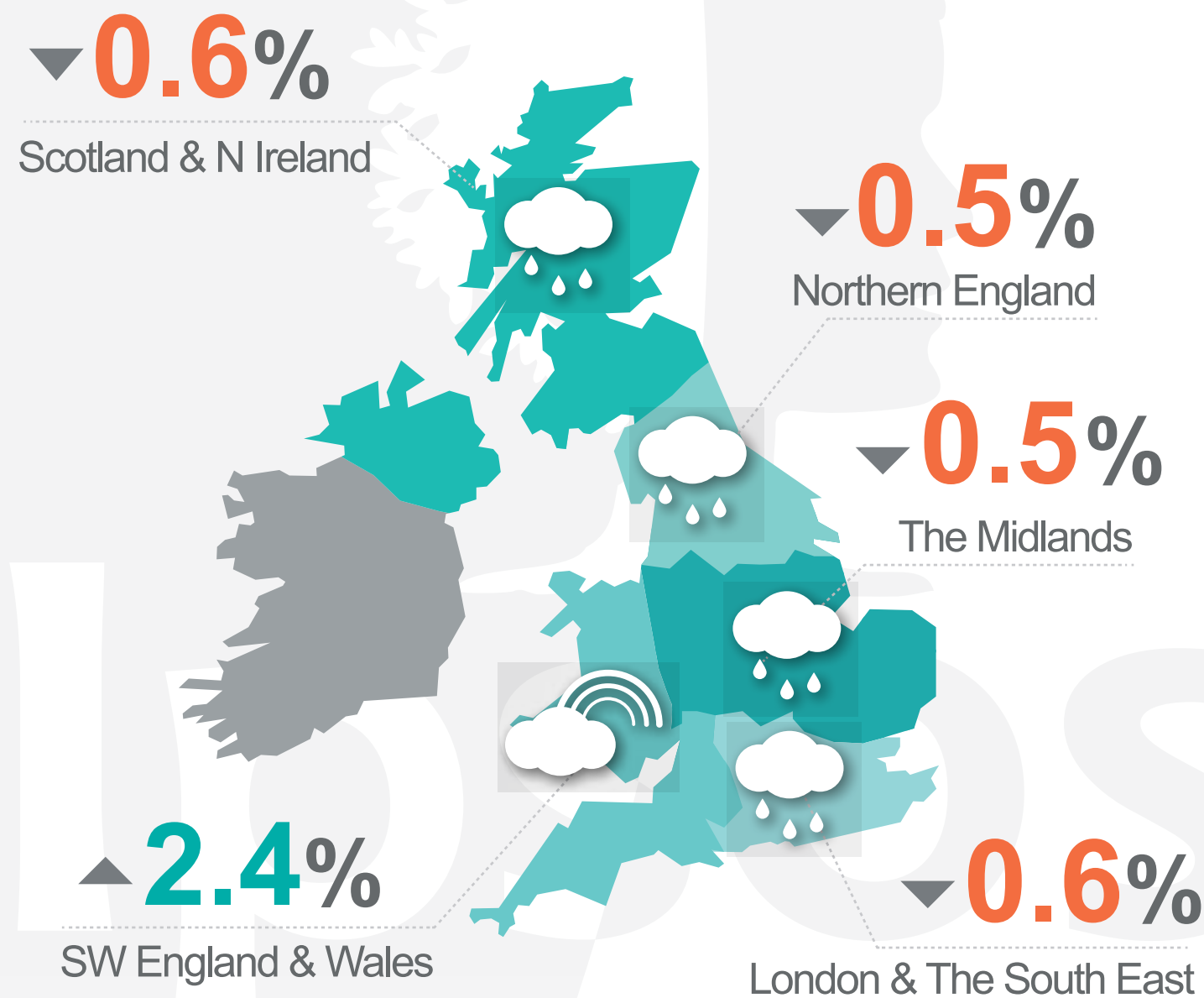


UK OVERALL

-15.4%

MONTH-ON-MONTH CHANGE

June 2022 VS May 2022



REGIONAL VARIATIONS AGAINST A UK AVERAGE OF

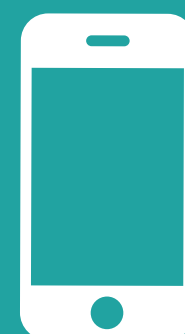
+5.0%

FORECAST FOR JULY 2022 V2 JUNE 2022

-3.5%

FORECAST FOR JULY 2022 VS JULY 2019

-20.2%



For a detailed explanation visit:

www.ipsos.com/en/people-counting
+44 (0)1908 682700 option 1 > 2

